

AFRICA REAL ESTATE INTERNATIONAL

PRESENTS

AFRICA REAL ESTATE SUMMIT, AWARDS, EXPO, & MASTERCLASS

WEST AND EAST AFRICA EDITION 2025

Annual real estate events aimed at bringing together stakeholders in real estate sector and ultimately connecting investors with the right organization.

Leading real estate events in Africa



Table of Content

About

01

02

2025 Calendar of Event

i: Africa Real Estate Summit, Awards, Expo 2025

ii: Africa Real Estate Certificate MasterClass 2025

03 Sponsorship and Marketing Information 04 **Registration Details** 05 **Contact Us**



About

We are thrilled to introduce the Africa Real Estate Summit Awards Expo and Masterclass 2025, the premier event for the real estate industry in East and West Africa.

This exclusive event brings together policy makers, industry experts, and investors from across the continent to share insights, best practices, and innovative solutions to drive growth and development in the sector.

Our mission is to fosters collaboration, knowledge-sharing, and innovation in the African real estate industry. We aim to provide a unique opportunity for stakeholders to connect, exhibit, and network, ultimately driving sustainable growth and development in the region.

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2025 Calendar of Events

Theme: "The Future of Real Estate in Africa: Technology and Digital Evolution"

This theme explores the various ways technology is shaping the future of real estate in Africa, addressing opportunities, challenges, and emerging trends.



2025 Calendar of Events Events, Cities, Dates, & Venues

1. Africa Real Estate Summit, Awards & Expo 2025 Lagos Nigeria

Saturday 28th June 2025, Lagos Oriental Hotel, Lagos

2. Africa Real Estate Summit, Awards & Expo 2025 Nairobi Kenya Saturday 30th August 2025, The Heron Hotel, Nairobi

3. Africa Real Estate Certificate Masterclass 2025

i) Abuja-Nigeria, Saturday 12th July 2025, Novare Central, Abuja

ii) Accra-Ghana, Saturday 26th July 2025, Accra Marriot Hotel, Accra





2025 Calendar of Events Events, Cities, Dates, & Venues

iii) Da res Salam-Tanzania Wednesday, 27th August 2025, Protea Hotel, Da res Salam

iv) Kampala-Uganda, Saturday, 23rd August 2025, Protea Hotel, Kampala

v) Lagos Nigeria, Saturday 28th June 2025, Lagos Oriental Hotel , Lagos

vi) Lome-Togo, Thursday 24th July 2025, Open The Box, Lome

vii) Nairobi-Kenya, Saturday 30th August 2025, The Heron Hotel, Nairobi



Sponsorship and Marketing Information

Strategic Marketing

We want to ensure our events are as successful and profitable for you and your company as possible. Our strategic marketing campaigns reach hundreds of thousands of real estate professionals via conventional and digital marketing, social media, e-mail, and print publications.

Sponsorship Can Help You

- Spotlight your company's newest initiatives and strengthen your brand through the brand & award recognition.
- Network with thought leaders on critical and timely issues for the real estate community.
- Create strategic relationships with real estate companies within Africa, and across the world
- Exhibit & network with local and international investors for productive new leads.
- Gain access to high-ranking policy influencers.
- Develop, recruit, and equip your employees

Africa Real Estate Summit, Award & Expo

Sure to once again attract an exclusive guests, Africa Real Estate International proudly present the 5th edition of the Annual Pan Africa Real Estate Summit Awards & Expo, featuring:

- Keynote Address by guest speakers.
- Brand & award presentation to outstanding individuals and organizations who have contributed significantly to the growth of Africa's real estate sector



Africa Real Estate Summit, Award & Expo

Africa Real Estate Summit, Awards, Expo, & Masterclass 2025

- Exhibition & networking opportunities to interact with local international investors at the one-to-one exhibition sessions
- Panel Q&A Sessions with industry experts and policy makers

EXPECTED ATTENDANCE: 1,200

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and

GOLD EXECUTIVE SPONSOR \$5,000

- Gold executive ticket access.
- List of attendees, including name and email provided the day before the event
- Keynote presentation
- Company profile & logo on event brochure and website
- Dedicated exhibition space
- Prominently displayed roll up banners at the event
- Recognition and thanks from the podium
- Opportunity to distribute promotional materials to attendees
- Honour with Africa Real Estate Summit Awards
- Honor with World's Greatest Records
- Full-page print ad in the event program
- Company listing on all event promotional materials, including email blasts and press releases

SILVER EXECUTIVE SPONSOR \$3,000

- Silver executive ticket access
- List of attendees, including name and email provided the day before the event Presentation
- Company profile & logo on event brochure and website
- Dedicated exhibition space
- Prominently displayed roll up banners at the event
- Recognition and thanks from the podium
- Opportunity to distribute promotional materials to attendees
- Honour with Africa Real Estate Summit Awards
- Half-page print ad in the event program



PITCH PRESENTATION \$1,000

- Speaker ticket access
- 10 minutes pitch/slide presentation
- Dedicated exhibition space
- Prominently displayed roll-up banners at the event
- Opportunity to distribute promotional materials to attendees
- List of attendees, including name and email provided the day before the event presentation

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EXHIBITION SPACE \$700

- Exhibitor ticket access
- Dedicated exhibition space
- Prominently displayed roll-up banners at the event
- Opportunity to distribute promotional materials to attendees

ent to attendees

AWARDS CATEGORIES (\$200 Donation)

- Real Estate Agency of the Year (Real Estate Service)
- Affordable Housing Estate of the Year (Property Development)
- Architectural Company of the Year (Architecture and Construction)
- Real Estate Manufacturing Company of the Year (Building Material & Furniture)
- Real Estate Interior Company of the Year (Paints and Décor)
- Real Estate Personality of the Year (Professional and Individual)
- Real Estate Tech Innovation of the Year (Technology)
- Real Estate Financial Organization of the Year (FinTech)
- Africa Real Estate Excellence Awards Special Recognition Award for the growth and development of Africa's Real Estate (The winners of this category are selected by the advisory board/awards planning committee).



Please note that customized titles not listed in the above categories can be considered. For awards consideration, send organization or individual bio to awards@africarealestatesummit.org.

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Africa Real Estate Certificate **Masterclass**

We are proud to offer a series of CPD-accredited courses designed to empower professionals with the knowledge and skills needed to revolutionize real estate development in Africa. Our curriculum is crafted to address the unique challenges and opportunities of the African property market. The accredited courses include:

- Property Law and Management
- Facility and project management
- Digital Marketing for real estate professionals
- Blockchain in real estate
- Women in real estate
- Starting real estate business in Africa

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Unlocking New Horizons in Property Development

EXPECTED ATTENDANCE

Africa Real Estate Certificate Masterclass

CPD Accreditation:

Your Mark of Excellence Our courses are fully accredited by the Continuing Professional Development (CPD) certification service, ensuring that the time and effort you invest in your education are recognized and valued globally. This accreditation reflects our commitment to providing high-quality, professional training that meets rigorous educational standards.

Celebrate Your Achievement Upon completion of the masterclass, you'll receive a certificate that not only symbolizes your dedication to learning but also serves as a beacon of your expertise in the burgeoning field of sustainable real estate development in Africa.



Branding Opportunities

Exhibitor Sponsor

Capture the eyes of all event attendees as our Exhibitor Sponsor. Your company will receive dedicated exhibition space and signage throughout the event. This sponsorship includes 3 attendees' tickets. **\$500**

Polo & Bag Sponsor

Attendees will wear and carry your brand with them long after our event. Exclusive event polo and bag will feature sponsor logo. Sponsor also receives social media recognition and 5 attendees' tickets. \$400



Branding Opportunities

Exhibitor Sponsor

Earn brand recognition as the event Notebook Sponsor. Notebooks will feature your logo. Sponsor also receives social media recognition and 3 attendees' tickets. **\$300**

Photo Wall Sponsor

A wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 attendees' tickets. **\$200**



HOW TO REGISTER

- ONLINE www.africarealestatesummit.org/registration
- TICKET INFORMATION Select your ticket options here> www.africarealestatesummit.com/tickets
- PAYMENT Make an easy online payment using credit card or request an invoice



Sponsor Testimonial

Thank you for organizing such a great event and enabling us to be one of exhibitors of the Africa Real Estate Masterclass 2023.Your event has added on to a great memorable moment in our organisation. There is a great take away from the program and this has been all possible because of your efforts. The event was well organised and well themed with great attendance. It has been a privilege to be part of the event along with all the other people present there.

OPEYEMI Omotayo Business Dev. Manager REAP & ARCENCIEL LIMITED



For partnership and travel packages available to international participants, please visit <u>africarealestatesummit.org</u>/venue-travel

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Follow event updates on socials:

F 🔘 in Africa Real Estate Certificate Masterclass

Africa Real Estate Summit