



AFRICA REAL ESTATE INTERNATIONAL

Annual real estate events aimed at bringing together stakeholders in real estate sector and ultimately connecting investors with the right organization.

Leading real estate events in Africa

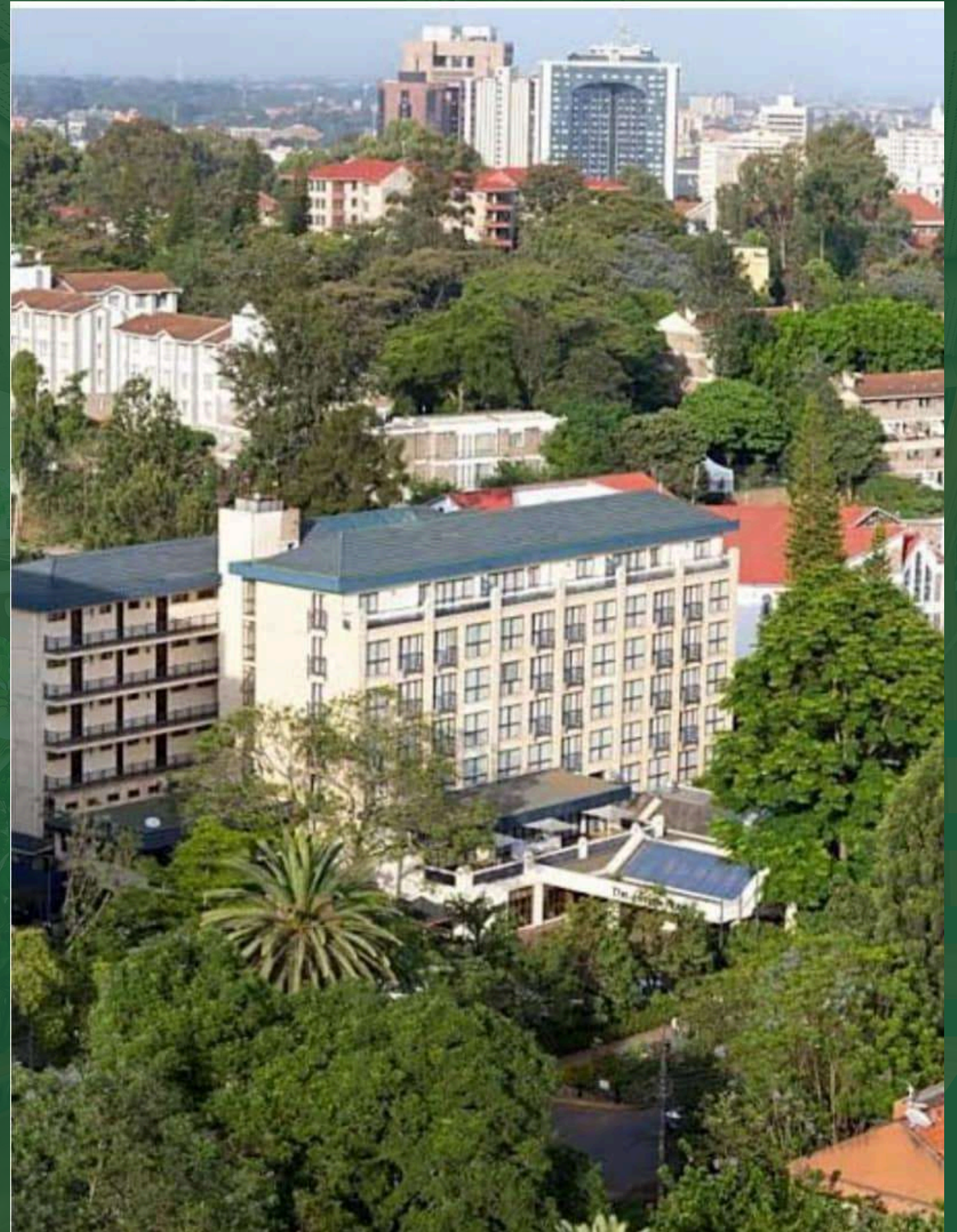


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About

The Africa Real Estate Summit is a product of the Africa Real Estate International Ltd. Our annual real estate events is aimed at bringing together stakeholders in real estate sector and ultimately connecting investors with the right organization.

After a successful real estate events in 3 African cities, Abuja, Accra, and Lagos, we beam our search light on Nairobi Kenya and the region of East Africa. This hybrid event is open to all stakeholders in real estate across Africa, investors, and Africans in the Diaspora.

2024 Calendar of Events

Africa Real Estate Summit, Expo & Awards

Friday 23rd, August 2024

4:00pm - 8:00pm

Africa Real Estate Masterclass

Friday 23rd, August 2024

9:00am - 2:00pm



Sponsorship and Marketing Information

Strategic Marketing

We want to ensure our events are as successful and profitable for you and your company as possible. Our strategic marketing campaigns reach hundreds of thousands of real estate professionals via conventional and digital marketing, social media, e-mail, and print publications.

Sponsorship Can Help You

- Spotlight your company's newest initiatives and strengthen your brand through the brand & award recognition.
- Network with thought leaders on critical and timely issues for the real estate community.
- Create strategic relationships with real estate companies within Africa, and across the world
- Exhibit & network with local and international investors for productive new leads.
- Gain access to high-ranking policy influencers.
- Develop, recruit, and equip your employees

Africa Real Estate Summit, Award & Expo

Friday 23rd, August 2024 | The Heron Hotel, Jakaya Kikwete Road, Nairobi.

Theme: Enhancing Sustainable Real Estate Development in Africa!

Sure to once again attract an exclusive guests, Africa Real Estate International proudly present the 4th edition of the Annual Pan Africa Real Estate Summit Awards & Expo, featuring:

- Keynote Address by guest speakers.
- Brand & award presentation to outstanding individuals and organizations who have contributed significantly to the growth of Africa's real estate sector

Africa Real Estate Summit, Award & Expo

Friday 23rd, August 2024 | The Heron Hotel, Jakaya Kikwete Road, Nairobi.

- Exhibition & networking opportunities to interact with local and international investors at the one-to-one exhibition sessions
- Panel Q&A Sessions with industry experts and policy makers

EXPECTED ATTENDANCE:

400

GOLD EXECUTIVE SPONSOR \$5,000

- Gold executive ticket access.
- List of attendees, including name and email provided the day before the event
- Keynote presentation
- Company profile & logo on event brochure and website
- Dedicated exhibition space
- Prominently displayed roll up banners at the event
- Recognition and thanks from the podium
- Opportunity to distribute promotional materials to attendees
- Honour with Africa Real Estate Summit Awards
- Honor with World's Greatest Records
- Full-page print ad in the event program
- Company listing on all event promotional materials, including e-mail blasts and press releases

SILVER EXECUTIVE SPONSOR \$3,000

- Silver executive ticket access
- List of attendees, including name and email provided the day before the event Presentation
- Company profile & logo on event brochure and website
- Dedicated exhibition space
- Prominently displayed roll up banners at the event
- Recognition and thanks from the podium
- Opportunity to distribute promotional materials to attendees
- Honour with Africa Real Estate Summit Awards
- Half-page print ad in the event program

PITCH PRESENTATION \$1,000

- Speaker ticket access
- 10 minutes pitch/slide presentation
- Dedicated exhibition space
- Prominently displayed roll-up banners at the event
- Opportunity to distribute promotional materials to attendees
- List of attendees, including name and email provided the day before the event presentation

EXHIBITION SPACE \$700

- Exhibitor ticket access
- Dedicated exhibition space
- Prominently displayed roll-up banners at the event
- Opportunity to distribute promotional materials to attendees

AWARDS CATEGORIES (\$200 Donation)

- Real Estate Agency of the Year (Real Estate Service)
- Affordable Housing Estate of the Year (Property Development)
- Architectural Company of the Year (Architecture and Construction)
- Real Estate Manufacturing Company of the Year (Building Material & Furniture)
- Real Estate Interior Company of the Year (Paints and Décor)
- Real Estate Personality of the Year (Professional and Individual)
- Real Estate Tech Innovation of the Year (Technology)
- Real Estate Financial Organization of the Year (FinTech)
- Africa Real Estate Excellence Awards - Special Recognition Award for the growth and development of Africa's Real Estate (The winners of this category are selected by the advisory board/awards planning committee).



Please note that customized titles not listed in the above categories can be considered. For awards consideration, send organization or individual bio to [*awards@africarealestatesummit.org*](mailto:awards@africarealestatesummit.org).



Africa Real Estate Certificate Masterclass

Unlocking New Horizons in Property Development

Friday 23rd, August 2024 | The Heron Hotel, Jakaya Kikwete Road, Nairobi.

We are proud to offer a series of CPD-accredited courses designed to empower professionals with the knowledge and skills needed to revolutionize real estate development in Africa. Our curriculum is crafted to address the unique challenges and opportunities of the African property market. The accredited courses include:

- Property Law and Management
- Facility and project management
- Digital Marketing for real estate professionals
- Blockchain in real estate
- Women in real estate
- Starting real estate business in Africa

Leading real estate events in Africa

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**EXPECTED
ATTENDANCE**

400

Africa Real Estate Certificate Masterclass

Unlocking New Horizons in Property Development

CPD Accreditation:

Your Mark of Excellence Our courses are fully accredited by the Continuing Professional Development (CPD) certification service, ensuring that the time and effort you invest in your education are recognized and valued globally. This accreditation reflects our commitment to providing high-quality, professional training that meets rigorous educational standards.

Celebrate Your Achievement Upon completion of the masterclass, you'll receive a certificate that not only symbolizes your dedication to learning but also serves as a beacon of your expertise in the burgeoning field of sustainable real estate development in Africa.

Branding Opportunities

Exhibitor Sponsor

Capture the eyes of all event attendees as our Exhibitor Sponsor. Your company will receive dedicated exhibition space and signage throughout the event. This sponsorship includes 3 attendees' tickets. **\$500**

Polo & Bag Sponsor

Attendees will wear and carry your brand with them long after our event. Exclusive event polo and bag will feature sponsor logo. Sponsor also receives social media recognition and 5 attendees' tickets. **\$400**

Branding Opportunities

Exhibitor Sponsor

Earn brand recognition as the event Notebook Sponsor. Notebooks will feature your logo. Sponsor also receives social media recognition and 3 attendees' tickets. **\$300**

Photo Wall Sponsor

A wall banner with your logo provides the perfect backdrop for impromptu attendee selfies. This sponsorship also includes social media recognition and 3 attendees' tickets. **\$200**

REGISTRATION DETAILS

The Africa Real Estate Certificate Masterclass and Africa Real Estate Summit 2024 will hold at The Heron Hotel, Jakaya Kikwete Road, Nairobi Kenya 9:00am - 2:00pm, and 4:00pm - 8:00pm respectively on Friday 23rd, August 2024. Registration is required to attend event both days and can be completed online. We recommend that you register early to benefit from Early Bird rates at www.africarealestatesummit.com/tickets

Delegate Tickets include:

- One delegate place with access to all presentation sessions and networking areas
- Tea Break and refreshments
- Access to discounted investment opportunities

HOW TO REGISTER

- ONLINE www.africarealestatesummit.org/registration
- TICKET INFORMATION - Select your ticket options here>
www.africarealestatesummit.com/tickets
- PAYMENT - Make an easy online payment using credit card or request an invoice

Testimonial

Thank you for organizing such a great event and enabling us to be one of exhibitors of the Africa Real Estate Masterclass 2023. Your event has added on to a great memorable moment in our organisation. There is a great take away from the program and this has been all possible because of your efforts. The event was well organised and well themed with great attendance. It has been a privilege to be part of the event along with all the other people present there.

OPEYEMI Omotayo
Business Dev. Manager
REAP & ARCENCIEL LIMITED

For partnership and travel packages available to international participants, please visit africarealestatesummit.org/venue-travel

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Follow event updates on socials:

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